

# Shred & e-Cycle Project Report

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On Saturday, March 30, from 9 am until noon, Able & Willing (AWIEF) and the Jefferson Ruritan Club (JRC) provided a service to the community to raise funds for JRC Scholarship Fund and AWIEF projects in Africa. The service consisted of shredding documents and recycling electronics. Suggested donations were \$10/box of documents or electronics, where a box is the equivalent of a file size box measuring 10 x 12 x 16 inches.

## Results

8,200 lb. of documents were shredded.

6,800 lb. of electronics were recycled.

All paper and electronic documents were securely destroyed.

Gross income: \$3,865 Expenses: \$565

Net income: \$1,100 for Jefferson Ruritan Scholarship Fund; \$2,200 for Able & Willing projects.

NOTE: proceeds were apportioned first by donor designations and the remainder in proportion to number of volunteers and trucks from JRC vs. AWIEF. Big truck and truck with big trailer counted four volunteers each, pickup and van counted one volunteer each.

Volunteers tested all laptops and set aside nine that met minimum criteria. The laptops were securely wiped and will be configured and sent to schools in need. Able & Willing received specialized parts in exchange for some of the recycled computers. The specialized parts will be sent to Able & Willing's school in Congo for students to make 30 specially designed computers.

## Operations

Able & Willing and Jefferson Ruritan Club thank the many volunteers who helped and the many donors who brought their documents and electronic items for safe disposal and recycling.

There were a total of 25 volunteers, including Jim Carpenter, the event organizer. 8 volunteers directed traffic, helped customers unload and directed them to the processing station. 6 volunteers stacked electronics on the big trucks. 4 volunteers at the processing station took donations, helped customers fill out forms for tax receipts and designate fund preferences and handed out brochures. 2 volunteers demonstrated a prototype computer and the degaussing machine and answered questions about electronic recycling. 2 volunteers tested laptops. 2 volunteers worked at the refreshments table. 10 volunteers continued to help unload the trucks in the afternoon at e-End USA.

Suggested improvements include marking off two lanes in front of the pavilion with cones and having volunteers process donations and forms while customers are still in their vehicles.

## Publicity

Publicity consisted of yard signs, flyers, newspaper articles, websites, email notices and newsletters.

Volunteers from AWIEF and JRC placed about 140 yard signs. Most signs were placed in the Jefferson community. Nearly 40 were placed outside of the community as far as Frederick, Brunswick and Point Of Rocks. The yard signs did not indicate that donations were expected and some customers were surprised. The signs will be modified for the next event.

Two articles were published in the Frederick News Post on Saturday and Sunday before the event. The Brunswick Citizen published an article. Thousands of email notices were sent with the attached flyers by friends and local organizations. Announcements were made in newsletters and websites of local organizations. These publicity measures account for the large majority of donors who live outside of the Jefferson community and they clearly indicated that donations were expected.